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## Inko's White Tea: White Tea with Lemon



Product Type: Tea: Sweetened

**BevNET Review:** The latest flavor to be added to the Inko's White Tea lineup is a surprisingly simple one: Lemon. The mixture is a hit, blending the delicate flavor of white tea with just a touch of sweetness and a splash of lemon extract. It's a well balanced mix that's light on the palate and clean to the finish. On the outside, this product's packaging is attractive and easy to understand, with a gray band providing some contrast to the other colors. A lemon graphic gives it some added appeal, thus making it have a leg up over the "Original" variety of Inko's. That being said, we suspect that this variety might prove to be the most marketable flavor of the lineup. Overall, this is an excellent entry to the Inko's line.

