



Contact: Alex Reist
Inko's White Tea
1-917-273- 7594
alex@healthywhitetea.com

FOR IMMEDIATE RELEASE

INKO'S LLC ANNOUNCES NATIONWIDE LAUNCH OF FAMILY-SIZED WHITE TEAS

-64 Ounce Bottled White Teas Available in White Peach, Blueberry and Unsweetened Mint to Debut at Natural Products Expo East October 16th—

New York, NY (October 14, 2008) – Inko's LLC, the first and only beverage company solely dedicated to producing a full line of 100% all-natural, ready-to-drink (RTD) iced white teas, today announced the availability of three, 64-ounce multi-serve versions in three of its most popular award-winning flavors: White Peach, Blueberry and Unsweetened Mint.

Available for immediate nationwide distribution prior to the end of 2008, Inko's will officially unveil its new entries at this year's Natural Products Expo East held at the Boston Convention and Exposition Center in Boston, MA.

"In the most recent survey sent out to our dedicated website visitors, the number-one request from customers was for a larger size," said Andy Schamisso, founder and president of Inko's LLC. "This family-sized extension to our line of 16-oz bottled white teas is nothing more than Inko's listening to customer demand."

The entire bottle of Inko's 64-oz Family-Sized White Teas has fewer calories than many 20-oz bottles of tea sold today. All are all brewed with rare, delicate white tea and 100% natural fruit- flavor extracts. The two lightly sweetened Inko's brews contain only 28 calories per serving its unsweetened mint flavor contains zero calories. All of Inko's White Teas contain less than three milligrams of caffeine per bottle, and are devoid of any harsh or bitter aftertaste.

Published studies show that tea in general, and white tea in particular, may have superior health benefits with regard to cancer prevention. To that end, Inko's supports definitive research on the benefits of white tea by making donations of part of its revenue specifically to white tea cancer research.

The Inko's 64-oz Family-Sized White Teas are packed eight to a case and join Inko's line of nine; 16-oz RTD iced white teas and Inko's White Tea Energy drink on the shelves of supermarkets, gourmet/health food stores, delis, cafeterias and restaurants across the country.

###

Established in 2002, Manhattan-based Inko's LLC is dedicated to bringing the unique taste and healthy benefits of white tea to those people who would never allow themselves and/or their children to drink sugar-laden beverages. To learn more about Inko's and where you can purchase the tea, please call toll free at 866-747-INKO, visit www.HealthyWhiteTea.com.

435 E. 70th St. Ste 20J, New York, NY 10021 (866)-747-INKO Fax: (212) 472-0016 email: Andy@HealthyWhiteTea.com