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FOR IMMEDIATE RELEASE

INKO'S ANNOUNCES ELEVENTH READY-TO-DRINK WHITE TEA

- Inko's Lemon White Tea is 56 calories and under 6 milligrams of caffeine PER BOTTLE-

New York, NY (March 23, 2009) – Inko's LLC, the first and only beverage company solely dedicated to producing 100% all-natural, ready-to-drink (RTD) white teas, today announced the nationwide availability of its eleventh flavor introduction: Inko's Lemon White Tea. No other beverage company has a wider variety of low-calorie, low-caffeine white tea offerings.

As with all the company's sweetened, bottled beverages; Inko's Lemon White Tea has 56 calories per bottle and only 5.8 milligrams of caffeine per bottle. Fifty six calories makes Inko's one of the lowest, if not *the* lowest, calorie-sweetened tea on the market. And, at less than 6 milligrams, Inko's caffeine content is on par with a cup of *decaffeinated* coffee.

“The subtlety of white tea creates challenges when blending in all-natural flavor, especially one as strong as lemon,” said Andy Schamisso, founder and president of Inko's LLC. “In our humble opinion, our newest offering has a sublime, almost lemon-peel hint that in no way overpowers the delicacy of the base tea”

Published studies show that tea in general, and white tea in particular, may have superior health benefits with regard to cancer prevention. To that end, Inko's supports definitive research on the benefits of white tea and, since 2002, has made quarterly donations specifically to white tea cancer research.

From Maine to Florida, San Francisco to San Diego and points in-between; Inko's Original, Unsweetened Mint, Unsweetened Honeysuckle, White Peach, Blueberry, Honeydew, Apricot, Lychee, Cherry Vanilla, tea-based Energy Drink and now Lemon flavors can be found where healthy people shop.

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Established in 2002, Manhattan-based Inko's LLC is dedicated to bringing the unique taste and healthy benefits of white tea to those people who would never allow themselves and/or their children to drink sugar-laden beverages. To learn more about Inko's and where you can purchase the tea, please call toll free at 866-747-INKO, visit www.HealthyWhiteTea.com.